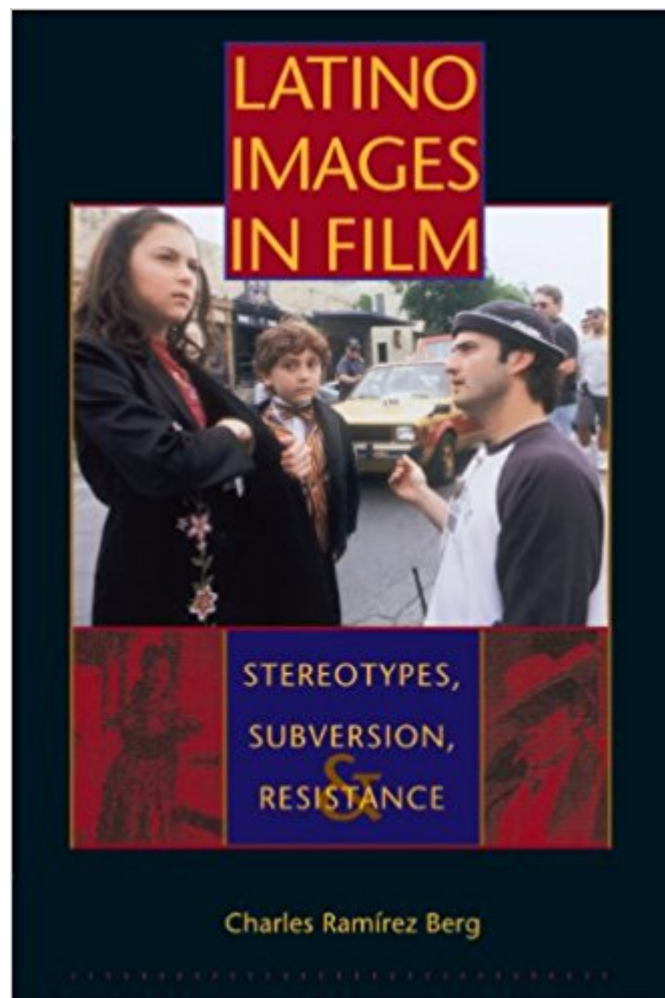




The book was found

Latino Images In Film: Stereotypes, Subversion, And Resistance (Texas Film And Media Studies Series)



Synopsis

The bandido, the harlot, the male buffoon, the female clown, the Latin lover, and the dark lady—these have been the defining, and demeaning, images of Latinos in U.S. cinema for more than a century. In this book, Charles Ramirez Berg develops an innovative theory of stereotyping that accounts for the persistence of such images in U.S. popular culture. He also explores how Latino actors and filmmakers have actively subverted and resisted such stereotyping. In the first part of the book, Berg sets forth his theory of stereotyping, defines the classic stereotypes, and investigates how actors such as Raquel Julia, Rosie Perez, José Ferrer, Lupe Vélez, and Gilbert Roland have subverted stereotypical roles. In the second part, he analyzes Hollywood's portrayal of Latinos in three genres: social problem films, John Ford westerns, and science fiction films. In the concluding section, Berg looks at Latino self-representation and anti-stereotyping in Mexican American border documentaries and in the feature films of Robert Rodriguez. He also presents an exclusive interview in which Rodriguez talks about his entire career, from *Bedhead* to *Spy Kids*, and comments on the role of a Latino filmmaker in Hollywood and how he tries to subvert the system.

Book Information

Series: Texas Film and Media Studies Series

Paperback: 328 pages

Publisher: University of Texas Press (August 15, 2002)

Language: English

ISBN-10: 0292709072

ISBN-13: 978-0292709072

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 6 customer reviews

Best Sellers Rank: #58,743 in Books (See Top 100 in Books) #39 in Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Hispanic American Studies #43 in Books > Humor & Entertainment > Movies > Theory #111 in Books > Textbooks > Humanities > Performing Arts > Film & Television

Customer Reviews

"This book fills a void in bringing together Hollywood stereotyping and Latino self-representation in one study. With clarity and insight, Berg demonstrates why it is so important to take such an

approach." (Chon Noriega, author of Shot in America: Television, the State, and the Rise of Chicano Cinema)

"This book fills a void in bringing together Hollywood stereotyping and Latino self-representation in one study. With clarity and insight, Berg demonstrates why it is so important to take such an approach." (Chon Noriega, author of Shot in America: Television, the State, and the Rise of Chicano Cinema)

Has a very good explanation for the origin of the latino stereotypes in Hollywood films, and may apply also for mainstream tv series and other kind of audiovisual productions. Used it for a recent stereotype study in American and Colombian tv series and helped a lot to also understand what Latino images are being adopted by foreign filmmakers.

great price

Than you so much for your shipment. This product is helping me with my current project. I will keep you in my file.

I find this book extremely helpful, and teach it in at least two different classes, on film and communication.

Just as Reel Bad Arabs, this book looks deep into media bias when it comes to minorities. This particular book looks deep into Latino imgaes in cinema! So sad that a minority needs to be vilified so fil producers can make some money!

This book has some interesting information but it really was not what I was looking for. I can't say it was a bad book but it was my mistake in ordering it

[Download to continue reading...](#)

Latino Images in Film: Stereotypes, Subversion, and Resistance (Texas Film and Media Studies Series) Pickers and Poets: The Ruthlessly Poetic Singer-Songwriters of Texas (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas Music History, Texas State University) Moving to Dallas: A Guide for Non-Tourists (Dallas, Dallas TX, Dallas Texas, Dallas Texas Travel, Dallas Texas Travel Guide, Dallas Texas Moving Guide Book 1) Social Media: Master

Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Nursing against the Odds: How Health Care Cost Cutting, Media Stereotypes, and Medical Hubris Undermine Nurses and Patient Care (The Culture and Politics of Health Care Work) George Lopez: Latino King of Comedy (Latino Biography Library) Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Texas Seashells: A Field Guide (Harte Research Institute for Gulf of Mexico Studies Series, Sponsored by the Harte Research Institute for Gulf of Mexico Studies, Texas A&M University-Corpus Christi) Cinema and the Sandinistas: Filmmaking in Revolutionary Nicaragua (Texas Film and Media Studies) The Classical Mexican Cinema: The Poetics of the Exceptional Golden Age Films (Texas Film and Media Studies) Media Across Borders: Localising TV, Film and Video Games (Routledge Advances in Internationalizing Media Studies) Queer Images: A History of Gay and Lesbian Film in America (Genre and Beyond: A Film Studies Series) Without Getting Killed or Caught: The Life and Music of Guy Clark (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas Music History, Texas State University) Pickers and Poets: The Ruthlessly Poetic Singer-Songwriters of Texas (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas) Deep Ellum: The Other Side of Dallas (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas Music History, Texas State University) The Texas Aquaponic Guide: A Straight-Forward Resource for Growing Your Own Clean Food with Aquaponics in Texas (The Texas TransFarmer Building Series) Texas Wildscapes: Gardening for Wildlife, Texas A&M Nature Guides Edition (Texas A&M Nature Guides (Paperback)) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)